



There is simply no other major business like the Tata Group—a company whose bottom line is doing the right thing for society. How did Tata transform itself from a family-owned business to one of the most professionally managed enterprises in the world? How did it become a world leader in an array of unrelated businesses—from steel and automobile manufacturing to hotels and IT consulting? What exactly is the “Tata Way”, which has earned it so much admiration and respect? This brief history of the Tatas charts the contribution of every Tata chairman—from Jamsetji Tata, who set up the company in 1868, to Ratan Tata and Cyrus Mistry—and explores the values at the heart of the Tata Group, as well as the role played in its development by the philanthropic trusts that own two-thirds of the company. For anyone curious about this Indian company that has become a leading global player, this book is the perfect introduction.

The first textbook to combine analytical rigour and true managerial insight on the functioning of large multinational enterprises.

One of the barriers to investing in Pakistan’s private sector has been the perceptions of risk due to insecurity and corruption. This report suggests that opportunities for economic cooperation are hidden among those real risks.

Plunkett’s InfoTech Industry Almanac presents a complete analysis of the technology business, including the convergence of hardware, software, entertainment and telecommunications. This market research tool includes our analysis of the major trends affecting the industry, from the soaring need for memory, to supercomputing, open source systems such as Linux, cloud computing and the role of nanotechnology in computers. In addition, we provide major statistical tables covering the industry, from computer sector revenues to broadband subscribers to semiconductor industry production. No other source provides this book’s easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. The corporate profile section provides in-depth, one-page profiles on each of the top 500 InfoTech companies. We have used our massive databases to provide you with unique, objective analysis of the largest and most exciting companies in: Computer Hardware, Computer Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information Management and Data Processing. We’ve been working harder than ever to gather data on all the latest trends in information technology. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

This carefully-researched book covers exciting trends in consulting in such fields as marketing, information technology, management, logistics, supply chain, manufacturing, health care and more. Includes complete details on the prestigious management consulting sector, plus our analysis of the information technology consulting business. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You’ll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 275 leading companies in all facets of consulting. Here you’ll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

A guide to the trends and leading companies in the engineering, research, design, innovation and development business fields: those firms that are dominant in engineering-based design and development, as well leaders in technology-based research and development.

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